INTERNATIONAL ASSOCIATION FOR CHILD AND ADOLESCENT PSYCHIATRY AND ALLIED PROFESSIONS (IACAPAP)
STRATEGIC PLAN 2023-2026

1. STRATEGIC FOUNDATION AND IDENTITY

The International Association for Child and Adolescent Psychiatry and Allied Professions (IACAPAP) is a non-governmental organisation (NGO) that advocates for the promotion of mental health and development of children and adolescents through policy, practice and research.

1.1 Vision
A world in which all children grow up healthy, emotionally as well as physically, and realise their potential to contribute to their society.

1.2 Mission
- Advocate for the promotion of the mental health and development of children and adolescents through policy, practice and research in different countries, with a special emphasis on those countries where child and adolescent mental health is less developed/acknowledged.
- Promote the study, treatment, care and prevention of mental and emotional disorders and disabilities involving children, adolescents and their families with an emphasis on collaboration among the professions of child and adolescent psychiatry, psychology, social work, paediatrics, public health, nursing, education, social sciences and other relevant disciplines.
- Meet the professional needs of child and adolescent psychiatrists and allied professions.

To achieve its mission, IACAPAP has developed and adopted the guidelines and principles of Ethics in Child and Adolescent Mental Health. IACAPAP also adopts Declarations & Statements, Position Papers and Monographs to help child and adolescent mental health professionals in their work.

1.3 Values
To conduct its work in accordance with high ethical standards, IACAPAP has adopted and developed the guidelines and principles of Ethics in Child and Adolescent Mental Health (CAMH) (IACAPAP Ethics 2006). The values enshrined include (but are not restricted to) Competency, Respect, Protection, Beneficence
and Non-Maleficence, and Justice in clinical, education and research for children and adolescents.

2. SCOT (Strengths, Challenges, Opportunities, Threats) ANALYSIS

2.1 Strengths
2.1.1 Organisational History and Development
2.1.2 Channel for building and growing the next generation of young clinical and academic leaders
2.1.3 Well-regarded education and training activities
2.1.4 Global inclusiveness
2.1.5 Large and increasing membership
2.1.6 Diversity and multidisciplinary nature
2.1.7 Equity consideration of member viewpoints globally

2.2 Challenges
2.2.1 Weak financial position that is strongly dependent on membership revenue
2.2.2 Sub-optimal continuity process
2.2.3 Imbalance of allied professions and other disciplines outside of psychiatry
2.2.4 Limited permanent staff
2.2.5 Reduced participation of academic leaders in the field of child and adolescent psychiatry from high-income countries

2.3 Opportunities
2.3.1 Partnership with global agencies and organisations for the development of models of care, training and research
2.3.2 Creating a sustainable organisational development process
2.3.3 Innovation in new technologies
2.3.4 Improving our finances to maintain and enlarge our activities through different initiatives, including new fundraising strategies
2.3.5 Improving global advocacy and communication

2.4 Threats
2.4.1 Parochial and diversified needs
2.4.2 Lack of sustainable revenue stream
2.4.3 Many regions with many children without child and adolescent mental health ecosystems in the context of rising prevalence rates
2.4.4 Global crises that can affect child and adolescent mental health
2.4.5 Poor awareness of child and adolescent mental health issues globally
2.4.6 Competing organisations for child and adolescent mental health
2.4.7 Over-reliance on volunteers

3. IACAPAP Strategic Goals 2023-2026

3.1.1 Catalyse joint initiatives with other organisations to improve child and adolescent mental health awareness and evidence-based care globally
3.1.2 Support leadership and advocacy in child and adolescent mental health for national organisations and individual professionals.
3.1.3 Strengthening global training and professional development in child and adolescent mental health
3.1.4 Creating a global child and adolescent mental health ecosystem across culture and language

4. IACAPAP Strategic Plan 2023-2026

4.1 Organisational Development
4.1.1 Build a sustainable and scalable IACAPAP structure
4.1.2 Improve communication within the association and among other partner organisations
4.1.3 Enlarge staff and volunteers working between congresses
4.1.4 Monitor strategic plans through annual retreats
4.1.5 Create measurements, outcomes and mechanisms of feedback to assess the progress of the organisation
4.1.6 Develop guidelines and SOPs for the organisation
4.1.7 Increase the transparency of the process of selecting/shortlisting the Executive Committee members

4.2 Financial
4.2.1 Maintain financial systems in terms of online banking, approvals and audits.
4.2.2 Develop fundraising channels, including online portals
4.2.3 Attract big donor funds to support IACAPAP’s mission and goals
4.2.4 Collaborate and partner in joint philanthropy
4.2.5 Attract and collaborate in specific initiatives/research projects on CAMH in partnership with other associations/institutions with the goal of increasing IACAPAP financial sustainability.
4.3 Advocacy and Communication
4.3.1 Increase awareness of child and adolescent mental health and the challenges for today and the future
4.3.2 Improve branding and professionalism
4.3.3 Expand the wide sharing of the knowledge and tools that IACAPAP offers (e.g. eTextbook, Bulletin, CAPMH Journal, etc.)
4.3.4 Facilitate joint communication with multidisciplinary organisations globally

4.4 Membership
4.4.1 Help member associations to grow and engage new member associations globally.
4.4.2 Enhance relationships among member organisations
4.4.3 Increase participation and involvement of allied professions globally
4.4.4 Improve the membership model by including individual members from parts of the world with fewer child and adolescent mental health services
4.4.5 Enhance the utilisation of the online member platform while increasing benefits to members